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VIKING OPENS SHOWROOM AT NEW YORK A&D BUILDING

New York, NY, October 2018 – Viking Range, LLC, part of the Middleby Residential Group announces the grand opening of its new luxury appliance showroom at New York’s A&D Building. This new Viking and Middleby Residential state of the art kitchen design showroom is located in Suite 1062 of the A&D Building at 150 E 58th Street in New York City. The ultra-premium and innovative cooking and refrigeration appliances featured in the new showroom display the finest kitchen appliance brands on the market. Viking, AGA, La Cornue, Lynx, Marvel, and U-Line make up the Middleby Residential Family and the NY Showroom.

“Viking, along with the other brands in the Middleby Residential portfolio, is excited to open this showroom to better serve the New York design community and consumer market.” said Kevin Brown, President of Viking Range, LLC. “Viking and Middleby Residential are committed to offering the highest quality and most innovative kitchen appliances to allow commercial performance in a residence, giving the homeowner the ability to cook like a professional chef at home.”

The Architects & Designers Building is home to New York’s ultimate showroom resources featuring the City’s largest selection of luxury kitchen & bath, appliances, tile & stone, wood flooring, custom A/V, home automation, carpeting, lighting and high-end residential & contract furniture.

With 35 showrooms, featuring thousands of distinctive products, the A&D Building offers discerning homeowners and trade professionals the finest collection of premium brands to suit any design project from modern to transitional to traditional – all under one roof. Open Monday - Friday, 9am - 5pm, the A&D Building is known in the design industry as “New York’s ultimate design resource”.

The Viking showroom opening coincided with Wine & Design: A Tasting & Tour of the A&D Building. This event is the most anticipated event of the season at The Architects & Designers Building. The building partnered with the Sommelier Society of America to highlight great wines from around the world with delicious food pairings--all while enjoying fantastic new designs in the participating showrooms. Guests explored different wines with New York’s best sommeliers speaking in each showroom.

About Viking Range, LLC

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide.

For additional product information, to locate a Viking dealer in your area, please visit www.vikingrange.com. VIKING is a registered trademark of Viking Range, LLC.

About Middleby Residential

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries. The Middleby Residential Group includes the brands AGA®, AGA Cookshop®, Fired Earth®, Heartland®, La Cornue®, Leisure Sinks®, Lynx®, Marvel®, Mercury®, Rangemaster®, Rayburn®, Redfyre®, Sedona®, Stanley®, U-Line® and Viking®.